



# Fresno State (California State University, Fresno)

Current Revision Date: 12/09/24

Established: 1911

Location: Fresno, CA

Mascot: Bulldogs

Mascot Name: TimeOut

Conference: Mountain West

California State University, Fresno™  
Fresno State®  
Fresno State Bulldogs®  
Bulldogs™  
TimeOut™  
Victor E.™  
Victor E. Bulldog™

Bulldog Born. Bulldog Bred.™  
Bulldog Born. Bulldog Bred.  
Gonna be a Bulldog 'til the day I'm dead.™  
For the V™  
Go 'Dogs!™  
No Dogs Down™  
Orgullo del Valle™

Pride of the Valley™  
Red Wave™  
Red Wave Rise Up™  
Underdogs to Wonderdogs™  
Jim Sweeney Field™

## Verbiage

Jim Sweeney Field at Valley Children's Stadium™  
Valley Children's Stadium™  
Margie Wright Diamond™  
Pete Beiden Field at Bob Bennett Stadium™  
Save Mart Center™

Diamond 'Dogs  
Jordan College of Agricultural Sciences and Technology  
College of Arts and Humanities  
Craig School of Business  
Kremen School of Education and Human Development  
Lyles College of Engineering

College of Health and Human Services  
College of Science and Mathematics  
College of Social Sciences

Fresno State Red	Fresno State Blue	Green (for V only)	Black	Institutional Gray	White
<b>PANTONE 186 C</b> CMYK: 0, 100, 75, 4   RGB: 200, 16, 46 MADEIRA Rayon: 1477   RA: 2263	<b>PANTONE 2767 C</b> CMYK: 100, 87, 42, 41   RGB: 19, 41, 75 MADEIRA Rayon: 1243   RA: 2603	<b>PANTONE 356 C</b> CMYK: 96, 27, 100, 15   RGB: 0, 122, 51 MADEIRA Rayon: 1369   RA: 2240	<b>PANTONE Process Black</b> CMYK: 0, 0, 0, 100   RGB: 35, 31, 32 MADEIRA Rayon: 1007   RA: 2296	<b>PANTONE Cool Gray 6 C</b> CMYK: 36, 29, 28   RGB: 167, 168, 170 MADEIRA Rayon: 1087   RA: 2731	<b>White</b> CMYK: 0, 0, 0, 0   RGB: 255, 255, 255 MADEIRA Rayon: White   RA: White

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Athletics Primary Mark (4-Paw)			Athletics Wordmarks		Athletics Font (Bulldog Born)	
1	2	3	4	5	6	
Athletics Secondary Marks						
Dog Face			Script			
7	8	9	10	11	12	13
FS Mark						
15	16	17	18	19		

Institutional Marks		
Wordmarks		
28	29	30
31	32	33
Monograms		
34	35	36
37	38	

Institutional Marks are also available in a college-specific format. Please contact the University for additional marks.

Primary Helmet	Alternate Helmet	Mascot	Youth	Green V	Paw
20	21	22	23	24	25
26	27	28	29		

The Green V mark must be used in conjunction with athletics marks.

University Seal
39
40

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